

PRESTON DUFAUCHARD  
California Corporations Commissioner  
WAYNE STRUMPFER  
Deputy Commissioner  
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Lead Corporations Counsel  
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Attorneys for Complainant

BEFORE THE DEPARTMENT OF CORPORATIONS  
OF THE STATE OF CALIFORNIA

In the Matter of THE CALIFORNIA  
CORPORATIONS COMMISSIONER,

Complainant,

v.

LOYALTY FUDNING, INC.,

Respondent.

) OAH Case No.:

) Case No.: 603-D366

) **ORDER SUMMARILY REVOKING**  
) **CALIFORNIA FINANCE LENDERS LAW**  
) **LICENSE OF LOYALTY FUNDING, INC.**

TO: LOYALTY FUNDING, INC.  
535 Anton Boulevard, Ste. 700  
Costa Mesa, California 92626

Thomas J. Borchard, Esq.  
BORCHARD & CALLAHAN  
25909 Pala, Suite 300  
Mission Viejo, California 92691

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1 THE CALIFORNIA CORPORATIONS COMMISSIONER ("Commissioner") finds that:

2 1. Respondent Loyalty Funding, Inc. ("Loyalty Funding") is a California Finance Lender  
3 licensed by the California Corporations Commissioner ("Commissioner") pursuant to the California  
4 Finance Lenders Law (Financial Code, § 22000, *et seq.*) ("CFL"). Loyalty Funding has its principal  
5 place of business located at 535 Anton Boulevard, Suite 700, Costa Mesa, California 92626.

6 2. Pursuant to Financial Code section 22159, Loyalty Funding is required to file an  
7 Annual Report and Addendum ("Annual Report") on or before the 15th day of March of each year for  
8 the preceding 12-month period ended December 31st.

9 3. On March 15, 2008, Loyalty Funding's Annual Report for the year ended December  
10 31, 2007 was due to the Commissioner as required by Financial Code section 22159. Loyalty  
11 Funding failed to submit the Annual Report by March 15, 2008.

12 4. On April 1, 2008, a letter was sent to Loyalty Funding at its address of record,  
13 demanding that the Annual Report be filed not later than April 11, 2008. Loyalty Funding was  
14 notified in the letter that failure to file the Annual Report would result in the summary revocation of  
15 its license pursuant to Financial Code section 22715.

16 5. On May 13, 2008, a further letter was sent to Loyalty Funding at its address of record,  
17 demanding that it submit its Annual Report not later than May 23, 2008 and again notifying Loyalty  
18 Funding that failure to file the Annual Report by May 23, 2008 would result in the summary  
19 revocation of its license pursuant to Financial Code section 22715.

20 6. Loyalty Funding has yet to submit the Annual Report as required by Financial Code  
21 section 22159.

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2 NOW, BASED UPON THE FOREGOING, AND GOOD CAUSE APPEARING  
3 THEREFORE, it is hereby ordered, under the provisions of California Financial Code section 22715,  
4 that the California Finance Lenders Law License of LOYALTY FUNDING, INC. is hereby revoked.

5 Dated: May 27, 2008

6 PRESTON DuFAUCHARD  
7 California Corporations Commissioner

8 By: \_\_\_\_\_  
9 ALAN S. WEINGER  
10 Lead Corporations Counsel  
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